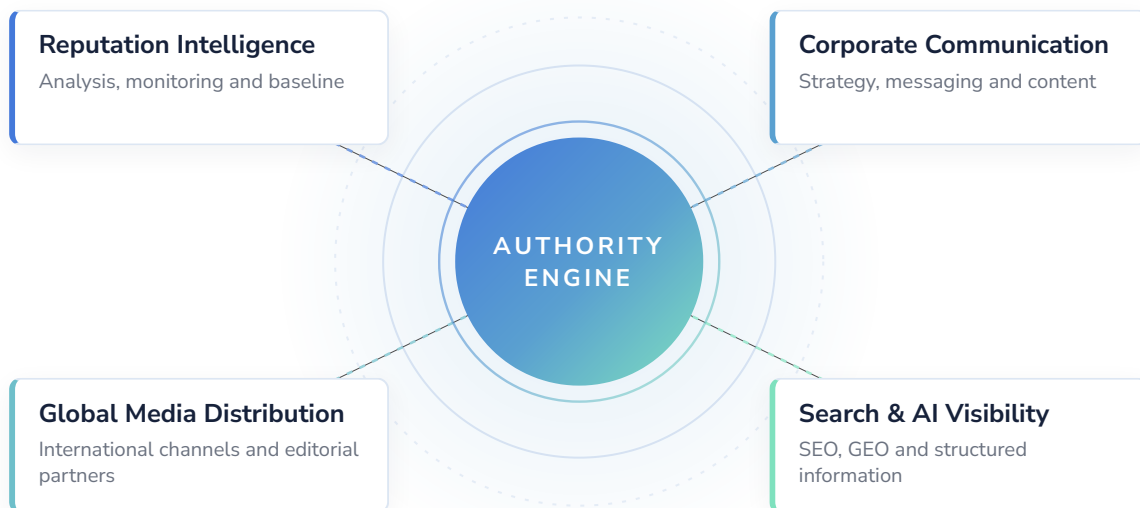


EALIXIR AUTHORITY ENGINE CORPORATE

The integrated platform to build, protect and measure corporate authority.

A 12-month program that coordinates intelligence, communication, international distribution and visibility across search engines and AI systems, with measurable objectives and indicators.



ONE STRATEGY. ONE PLATFORM. GLOBAL REACH.

01 · THE STRATEGIC VALUE

From Communication to Corporate Authority

A company's reputation no longer depends only on what it communicates. It also depends on how it is represented by the media, by search engines and by the AI systems that clients, investors and partners consult before they decide.

Ealixir Authority Engine Corporate brings together, in one coordinated program, activities usually assigned to different providers: reputation analysis, strategy, editorial production, international distribution, search and AI optimization, monitoring and reporting. One annual strategy, one point of contact, measurable indicators.

WHERE CORPORATE REPUTATION IS FORMED TODAY

Direct communication Website, materials, owned channels	Media Publications, analysts, industry	Search engines Results, panels, sources	AI systems Generated answers and summaries
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SIX BENEFITS FOR THE COMPANY



A program, not a collection of services: every activity starts from the same baseline and contributes to the same indicators.

02 · THE OPERATING SYSTEM

One Integrated System. Seven Operational Areas.

The seven areas share the same baseline, the same strategy and the same measurement system. Each reporting cycle informs the next round of planning.



🔄 Reporting reopens the cycle: measured results update the Blueprint and the editorial plan.

UNDERSTAND

01 WEBID Corporate / Digital Authority Audit

Initial analysis of the company's digital presence, reputation, competitors, media coverage, search engines and leading AI systems. Definition of the baseline: Day Zero.

PLAN

02 Corporate Authority Blueprint

Definition of strategic positioning, key messages, markets, stakeholders and the editorial plan.

PRODUCE & DISTRIBUTE

03 Editorial Production / MediaForce

Articles, in-depth analyses, interviews, corporate content and multi-format materials, with technology support and editorial supervision.

04 International Media Distribution

Distribution through editorial channels and partners, with content adapted by market, language and context. Publication by independent media remains subject to their editorial policies.

OPTIMIZE & PROTECT

05 Search & AI Optimization

SEO, GEO, structured content and improved discoverability of company information across search engines and AI systems.

06 Reputation Monitoring

Monitoring of the digital presence, analysis of critical issues and identification of inaccurate or outdated information.

MEASURE

07 Corporate Intelligence & Reporting

Periodic reports, performance indicators and analysis of how digital authority evolves.

03 · DELIVERABLES & COMMERCIAL MODEL

A 12-Month Program. Measurable Deliverables.

Authority Engine Corporate runs over 12 months, starting from a documented baseline. Every activity produces a verifiable, reported output.

CORE DELIVERABLES

- ✓ 1 WEBID Corporate Baseline Report
- ✓ 1 Corporate Authority Blueprint
- ✓ Annual editorial plan
- ✓ Ongoing production of corporate content
- ✓ International editorial distribution plan
- ✓ SEO/GEO activities and information structuring
- ✓ Continuous reputation monitoring
- ✓ Periodic reporting with KPIs
- ✓ Ealixir strategic and operational coordination

DEFINED IN THE INDIVIDUAL PROPOSAL

Content volumes, markets, languages and the distribution plan are defined in the individual commercial proposal, based on the company's objectives and scope.

ADDITIONAL MODULES

- + Executive Authority Engine for the CEO and top management
- + Corporate & Executive Removal, where legally applicable
- + Crisis Management
- + Advanced Reputation Intelligence
- + Special international communication projects

Activated according to the company's needs and subject to a specific quotation.

Ealixir delivers contractually defined activities. Publication by independent media, search engine rankings and AI system responses depend on third-party platforms and organizations and cannot be guaranteed.

EALIXIR AUTHORITY ENGINE CORPORATE

Build Authority. Protect Reputation. Create Lasting Value.

Ealixir Inc.
www.ealixir.com